

PRESS RELEASE

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FOR IMMEDIATE RELEASE



Sparkling favourite of British celebrities arrives in Australia

When it comes to their birthdays, The Queen, Princess Mary, Madonna, David Beckham and Gordon Ramsay all have something in common – the candles on their cakes sparkle in silver holders from jewellery designer Viviana de Gallegos.

Now the exquisite candle-holders, which have become classic Christening and celebration gifts in the UK, are available in Australia for the first time.

Viviana came up with the idea for the candle-holders after completing her apprenticeship as a silversmith with celebrity jewellery designer Alex Monroe in London.

“I went to a birthday party and wondered why nobody had designed a better alternative to the dull plastic candle-holders that look so stuck in the 1950’s,” she said.

“When someone has gone to the trouble to make a beautiful cake, it seemed a pity to let it down when it came to the candles.”

At first she made her Sterling silver holders just for a few friends, but the reception was so enthusiastic that she was persuaded to try her luck at selling them in shops – and so Vivi Designs was born.

Seven years later, the fine-crafted candle-holders have become a firm favourite in Britain, gracing the celebration cakes of stars such as Sharon and Ozzy Osbourne, Pierce Brosnan and Cheryl Cole.

Australia’s own Crown Princess Mary became the owner of one of Vivi’s hallmark sterling silver angel candle-holders when the Danish stockist of Vivi Designs, Anna Og Phister, presented her with it to celebrate the birth of her daughter, Isabella.

Vivi's silver candle-holders are now an essential part of the creations of top chefs and cake designers - including the famous Little Venice Cake Company - in England, Denmark and Greece. They are even stocked by the Royal food supplier, Fortnum and Mason, in London.

Viviana's vivacious nature and Latin American roots come to play when designing her candle-holders. "We love fun and fiestas – it's a joy to be able to design something that comes out when people are happy," she says.

The eight designs, including a rose, boat, heart and cherub range in price from \$19.95 to \$110, and make a perfect addition not only to the cake, but also as a gift for the birthday, Christening or other occasion it is celebrating.

Available in hallmarked Sterling silver or silver plate, the full range is being introduced to Australian stores through Likco Distribution and is available at www.likco.com.au

Ends



For further information contact Elysha Deans on 0414 400 608 or email sales@likco.com.au